Co-op Creation: Rubric for Written Report

Expectations	Criteria	Level 1	Level 2	Level 3	Level 4
	The Student:	Name		Class	Overall level
Knowledge/Understanding	• Understands the structure and mandate of a co-operative business enterprise • Accurately describes current market conditions (e.g., cultural and economic factors; existing competition) in the selected field and location	• Understands the structure and mandate of a co-operative business enterprise with limited effectiveness • Describes current market conditions in the selected field and location with limited effectiveness	• Understands the structure and mandate of a co-operative business enterprise with some effectiveness • Describes current market conditions in the selected field and location with some effectiveness	• Understands the structure and mandate of a co-operative business enterprise with considerable effectiveness • Describes current market conditions in the selected field and location with considerable effectiveness	• Understands the structure and mandate of a co-operative business enterprise with a high degree of effectiveness • Describes current market conditions in the selected field and location with a high degree of effectiveness
Thinking /Inquiry	• Effectively interprets the needs to be filled with their co-operative, and the wants of the new consumers • Effectively analyses modifications to the existing product or service	• Interprets the needs to be filled with their co-operative and the wants of the new consumers with limited effectiveness • Analyses modifications to the existing product or service with limited effectiveness	• Interprets the needs to be filled with their co-operative and the wants of the new consumers with some effectiveness • Analyses modifications to the existing product or service with some effectiveness	• Interprets the needs to be filled with their co-operative and the wants of the new consumers with considerable effectiveness • Analyses modifications to the existing product or service with a considerable degree of effectiveness	• Interprets the needs to be filled with their co-operative and the wants of the new consumers with a high degree of effectiveness • Analyses modifications to the existing product or service with a high degree of effectiveness
Communication	Clearly communicates a proposed plan using a business-like tone; persuasive arguments; relevant facts and figures	Communicates a proposed plan using a business-like tone; persuasive arguments; relevant facts and figures with limited clarity	Communicates a proposed plan using a business-like tone; persuasive arguments; relevant facts and figures with some clarity	Communicates a proposed plan using a business-like tone; persuasive arguments; relevant facts and figures with considerable clarity	Communicates a proposed plan using a business-like tone; persuasive arguments; relevant facts and figures with a high degree of clarity
Application	• Provides an effective rationale for the success and expansion of the co-operative, while considering the co-operative principles (i.e., concern for community, one member one vote)	• Provides a rationale of limited effectiveness, for the success and expansion of the co-operative • Considers the co-operative principles with limited effectiveness	• Provides a somewhat effective rationale for the success and expansion of the co-operative • Considers the co-operative principles with some effectiveness	• Provides a rationale of considerable effectiveness for the success and expansion of the co-operative • Considers the co-operative principles with considerable effectiveness	• Provides a highly effective rationale for the success and expansion of the co-operative • Considers the co-operative principles with a high degree of effectiveness

Notes

Expectations	Criteria	Level 1	Level 2	Level 3	Level 4
	The Student:	Name		Class	Overall level
Subject Knowledge	Demonstrates a thorough knowledge of the material being presented	Demonstrates little knowledge of the subject	Demonstrates some knowledge of the subject	Demonstrates a considerable knowledge of the subject	Demonstrates mastery of the subject
Organization/ Coherence	Organizes and presents the material coherently and in a logical order, while also staying on topic	Organizes and presents the material with limited effectiveness	Organizes and presents the material with limited effectiveness	Organizes and presents the material with limited effectiveness	Organizes and presents the material with limited effectiveness
Voice	Communicates in a confident voice that is easily heard by the audience	Rarely speaks with a clear, confident voice	Sometimes speaks with a clear, confident voice	Usually speaks with a clear, confident voice	Always speaks with a clear, confident voice
Visual Aids	Creatively uses visual aids and other techniques/devices to present in an interesting fashion	Uses visual aids and other creative devices with limited effectiveness	Uses visual aids and other creative devices with some effectiveness	Uses visual aids and other creative devices with considerable effectiveness	Uses visual aids and other creative devices with a high degree of effectiveness
Language	Uses grammar and vocabulary that is appropriate for the audience	Rarely uses grammar and vocabulary that is appropriate for the audience	Sometimes uses grammar and vocabulary that is appropriate for the audience	Usually uses grammar and vocabulary that is appropriate for the audience	Always uses grammar and vocabulary that is appropriate for the audience
Physical Gestures	• Keeps the audience's attention by maintaining eye contact, and by using appropriate gestures and posture	• Rarely maintains eye contact • Rarely uses appropriate posture/gestures	• Sometimes maintains eye contact • Sometimes uses appropriate posture/ gestures	• Usually maintains eye contact • Usually uses appropriate posture/gestures	• Always maintains eye contact • Always uses appropriate posture/gestures

Notes